

Press release by Tanzania-Network.de e.V.

Stop the broadcasting of „Reality Queens on Safari“ (PRO7)

Berlin, 29 August 2013

In an open letter several development organizations call on the German TV channel Pro 7 to immediately stop the broadcasting of the show “Reality Queens on Safari”.

The show promotes well-known stereotypes of the East African country Tanzania, fuels common prejudices and illustrates a racist and discriminating picture of the inhabitants of the country. The presented image of Tanzania and its people in the show is simplistic, offensive and degrading. To broadcast the show in German media is, therefore, unacceptable.

Already the trailer portrays Tanzania as a small country where „Africa is still more than staged scenery”, “the animals are actually wild” and “indigenous peoples are authentic”. With a size 2.5 times as big as Germany, a population of 45 million people, Tanzania’s cultural diversity and about 130 different ethnic groups and languages, this is far from reality. It is shocking that such a professionally operating corporation as Pro 7 with such an impact has to employ such an unreflected picture of Africa.

To give an example: One of the participants stated (episode from 22 August 2013) that the Tanzanian men allegedly had an ejaculation upon her arrival at the airport. The next cut shows copulating monkeys. Apart from the participant’s perverted insult of these Tanzanian men, the following cut allows for the subtle comparison between Tanzanians and monkeys. This is outrageous racism with colonial imprint.

List of organizations signed:



 AFRICA VENIR



[muc]
münchen postkolonial





To reduce this country to impressive landscapes and a diverse flora and fauna and to relate to its people only with well-known stereotypes, promotes a racist, neocolonial picture of Africa. Therefore, we demand to immediately stop the broadcasting of the show "Reality Queens on Safari".

List of organizations signed:

Tanzania-Network.de e.V.
Africavenir International e.V.
Afrotak TV cyberNomads
Arbeitsgemeinschaft für Entwicklungshilfe (AGEH) e.V.
Arbeitskreis Hamburg Postkolonial
Arbeitskreis Panafrikanismus e.V.
Arbeitskreis Städtepartnerschaft München-Harare (HaMuPa)
Arbeitsstelle Eine Welt in der evangelisch-lutherischen Landeskirche Sachsens
Berliner Entwicklungspolitischer Ratschlag (BER)
Berlin Postkolonial e.V.
Deutsch-Tansanische Freundschaftsgesellschaft e.V.
Deutsch-Tansanische Partnerschaft e.V.
Deutsch-Afrikanisches Zentrum e.V.
Education is the key of life
Eine Welt Netzwerk Hamburg e.V.
Entwicklungspolitisches Netzwerk Sachsen e.V.
e.p.a.- european playwork association e.V.
glokal e.V.
INISA e.V.
Initiative Schwarze Menschen in Deutschland e.V.
INKOTA-netzwerk e.V.
Le Chantier - Afrikawerkstatt
Leipziger Missionswerk
Manager für Menschen
Mission EineWelt, Centrum für Partnerschaft Entwicklung und Mission der ev.-luth. Kirche in Bayern
München Postkolonial
Mwanga High School – Hilfe e.V.
Partnerschaft des Kirchenkreis Hamburg-West/Südholstein, Gruppe Altona – Dodoma
Stiftung Nord-Süd Brücken
Tansania-Kreis Martineum Halberstadt
UTU e.V.
UWATAB e.V.
Verband Entwicklungspolitik Niedersachsen e.V. (VEN)

